SYSTEM AND ASSOCIATED TERMINAL, METHOD AND COMPUTER PROGRAM PRODUCT FOR CONTROLLING STORAGE OF CONTENT

ABSTRACT OF THE DISCLOSURE

A system for controlling storage of content in memory includes a network entitiy, such as a digital broadcast transmitter, a digital broadcast receiver or a terminal. The

5   network entity includes an expiration control application capable of receiving a status of a at least one piece of content stored in memory of a terminal. Each piece of content is associated with at least one parameter including at least a client expiration time and/or a deletion priority value. Based upon the status and the associated parameter(s), then, the expiration control application can control storage of content in memory of the terminal.

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